

REMARKS/ARGUMENTS

Reconsideration and withdrawal of the rejections of the application are respectfully requested in view of the amendments and remarks herewith, which place the application into condition for allowance. The present amendment is being made to facilitate prosecution of the application.

I. STATUS OF THE CLAIMS AND FORMAL MATTERS

Claims 1, 2, 4-9 and 11-27 are pending in this application. Claims 1, 6-8, 13, 15, 16, 19, 20, 23 and 25 are independent. Claims 3 and 10 have been canceled without prejudice or disclaimer of subject matter.

It is submitted that these claims, as originally presented, were in full compliance with the requirements 35 U.S.C. §112. No new matter has been introduced by this amendment. Support for this amendment is provided throughout the Specification. Changes to claims are not made for the purpose of patentability within the meaning of 35 U.S.C. §101, §102, §103, or §112 beyond the remarks herein. Rather, these changes are made simply for clarification and to round out the scope of protection to which the Applicant is entitled.

II. REJECTIONS UNDER 35 U.S.C. §112

The claims were rejected under 35 U.S.C. §112. Amendments to the claims obviate the rejections.

III. REJECTIONS UNDER 35 U.S.C. §102(e)

Claims 1, 2, 4-9 and 11-27 were rejected under 35 U.S.C. §102(e) as allegedly anticipated by U.S. Patent No. 6,186,893 to Walker, et al. (hereinafter, merely “Walker”).

Claim 1 recites, *inter alia*:

“A video game system...

wherein advertisement information and electronic coupons are registered by said database administration means, and said advertisement information and electronic coupons are added to said privilege information and distributed by said distribution control means.” (emphasis added)

It is respectfully submitted that Walker fails to teach, suggest, or render predictable the above-recited features of independent claim 1. Specifically, Walker fails to teach or suggest “wherein advertisement information and electronic coupons are registered by said database administration means, and said advertisement information and electronic coupons are added to said privilege information and distributed by said distribution control means”, as recited in Claim 1.

Therefore, Applicants submit that independent claim 1 is patentable.

For reasons similar to those described above with regard to independent claim 1, independent claims 6-8, 13, 15, 16, 19, 20, 23 and 25 are also believed to be patentable.

Therefore, Applicants submit that independent claims 1, 6-8, 13, 15, 16, 19, 20, 23 and 25 are patentable.

IV. DEPENDENT CLAIMS

The other claims in this application are each dependent from the independent claim discussed above and are therefore believed patentable for at least the same reasons. Since each dependent claim is also deemed to define an additional aspect of the invention, however, the individual reconsideration of the patentability of each on its own merits is respectfully requested.

CONCLUSION

Because Applicants maintain that all claims are allowable for at least the reasons presented hereinabove, in the interests of brevity, this response does not comment on each and every comment made by the Examiner in the Office Action. This should not be taken as acquiescence of the substance of those comments, and Applicants reserve the right to address such comments.


In the event the Examiner disagrees with any of statements appearing above with respect to the disclosure in the cited reference, or references, it is respectfully requested that the Examiner specifically indicate those portions of the reference, or references, providing the basis for a contrary view.

Please charge any additional fees that may be needed, and credit any overpayment, to our Deposit Account No. 50-0320.

In view of the foregoing amendments and remarks, it is believed that all of the claims in this application are patentable and Applicants respectfully request early passage to issue of the present application.

Respectfully submitted,

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